

Attendee list is on next slide



6/13/19 Attendees (*Please note this list reflects those that introduced themselves and first names listed during the call*)

Dave Cowan, MnDOT Kelly Corbin, MnDOT Ellen Pillsbury, MDH

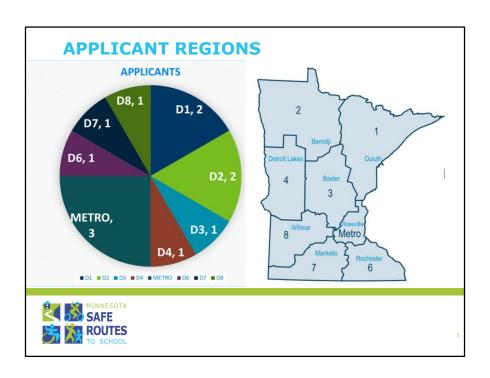
Apologies, I did not track attendance for June. There were 25 attendees.



https://www.youtube.com/watch?v=CKyvcVWv2IQ



Local Coordinator Grants



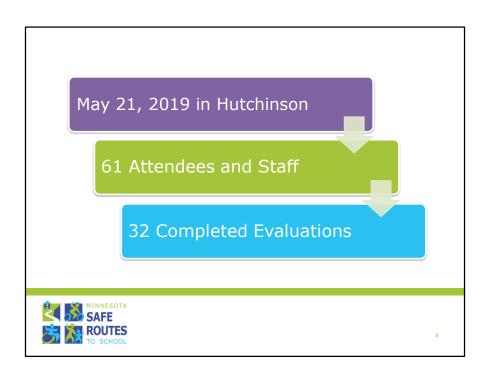
Local Coordinator Awardees

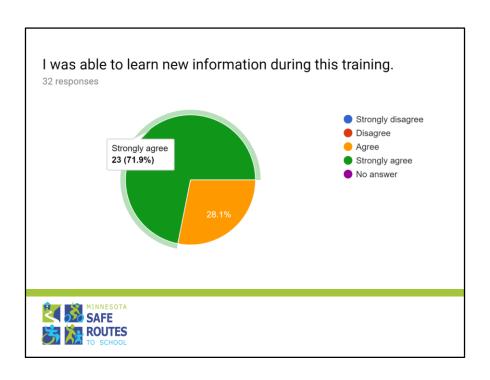
- Grand Rapids Public Schools
- New Ulm Public Schools
- Richfield Public Schools
- Rochester Public Schools
- St Paul Public Schools
- South St Paul Public Schools

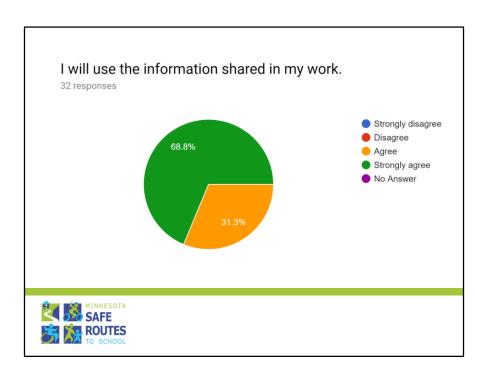


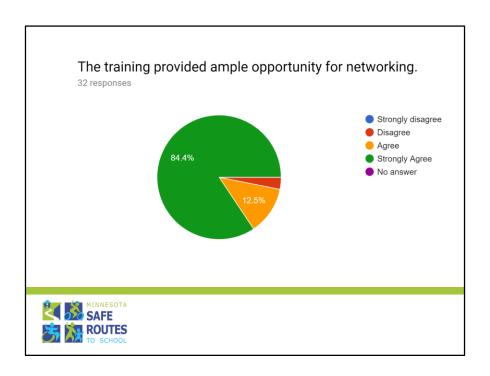


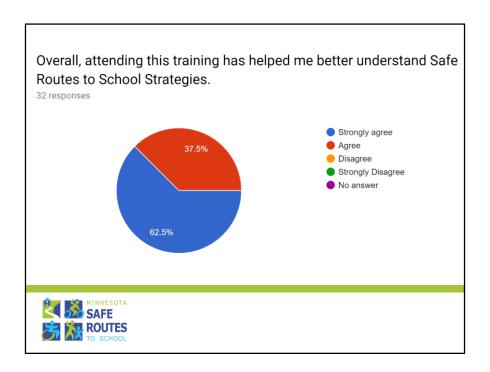
Safe Routes Meet Up Evaluation

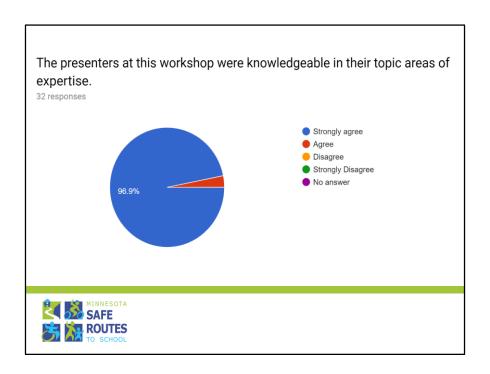


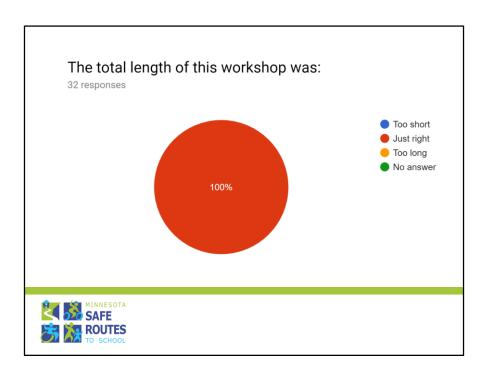












Most Valuable Part of this Workshop

"I really enjoyed meeting all the people and feeling like we are part of something bigger than just ourselves."

Success Stories
Mobile Workshops

Networking & Discussions



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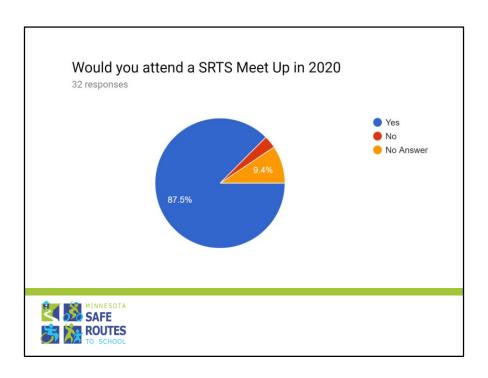
Least Valuable Part of this Workshop

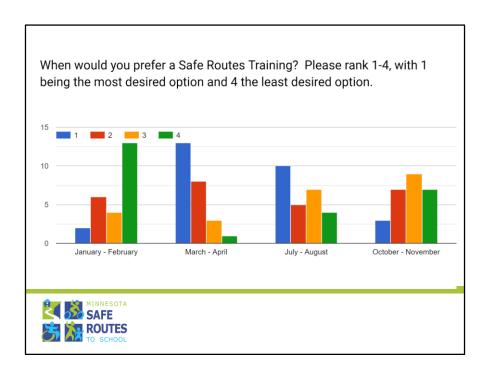
No Recycling Lack of Windows

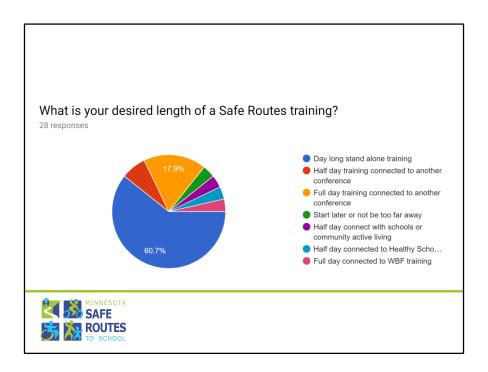
Community Engagement World Cafe



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See you in 2020!



Resources

BOOKS

- Nudge Thaler and Sunstein
- Thinking, Fast and Slow Kahneman
- The Power of Habit Duhigg

ORGANIZATIONS

- Behavioural Insights Team
- · Ideas42
- · Center for Advanced Hindsight
- Behavioural Economics in Action at Rotman (BEAR)
- · Behavioral Evidence Hub
- The Decision Lab

PODCASTS

- Choiceology
- · You Are Not So Smart

ONLINE COURSES AND VIDEOS

- EdX: Behavioural Economics in Action (EdX.org)
- How to Tame a Human Being (https://vimeo.com/246968480)
- Behavioural Science in Action (https://www.youtube.com/ watch?v=dEaMnFnE8e0)
- Transportation Behavior Change... Now with SCIENCE! (https://www.youtube.com/ watch?v=6uonliJvvUU)



FRESH START EFFECT

"I'll start going to the gym on Monday morning..."

SOCIAL NORMING

"I never said "thank you" to my bus drivers where i used to live, but now that I've moved to Portland, I always do."

MESSENGER EFFECT

"I need a new mattress, and I heard my favorite
podcaster raving about this one. I het it's good."

FRICTION

"I can't even figure out what Maria wants in thi email—I'll just ignore it for now."

RECIPROCITY

"I don't really feel like buying this granola bar, but since the salesperson gave me a sample, maybe I should."

LOSS AVERSION

"These shoes are kind of meh, but now that I ordered them, I think I'll keep them after all."



SALIENCE BIAS

"This letter is hand-addressed to memust be important!"

Behavior Science Topics - Voting

- 1. Loss Aversion
- 4. Reciprocity
- 2. Fresh Start Effect
- 5. Messenger Effect
- 3. Social Norming
- 6. Friction
- 7. Salience Bias





Conversation with Levi Brown:

Some more info on our MnDOT website http://www.dot.state.mn.us/mntribes/

00:54:50 Kelly Corbin: More info about the 11 Tribal Reservations

https://mn.gov/portal/government/tribal/mn-indian-tribes/

01:12:02 Kelly Corbin: Levi has a great presentation available on you tube if you are interested https://www.youtube.com/watch?v=OnplXWtrbVA&feature=youtu.be 01:14:20 Kelly Corbin: Sounds like a great funding opportunity for Bike Fleets, Bicycle Playgrounds or Traffic Gardens, Walking School Buses, or other innovative SRTS Strategies:)

01:15:44 Kelly Corbin: To sign up to recieve Center for Prevention grant announcments click here --> https://www.centerforpreventionmn.com/ourapproach/available-funding/

01:17:01 Jennie Meinz: A question on a slightly different topic...Is anyone working on Safe Routes to Parks? https://www.saferoutespartnership.org/resources/fact-sheet/safe-routes-parks-0

CATALYST FUNDING INITIATIVE

Seeks to fund community-driven, culturally specific efforts that support commercial tobacco control, healthy eating, or physical activity, especially those impacting social determinants of health.

- Catalyst 1 selected 15 projects from 107 proposals. Official list will be announced later this month.
- Catalyst 2 cycle to launch Week of June 24
- To Sign up for funding alerts go to: https://centerforpreventionmn.us20.list-manage.com/subscribe?u=67d0d415c0e91120c5072f675&id=37819d7782

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